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This Chapter on the strategic management and strategic planning process provide an insight on the basic knowledge on what is strategy and strategic management. it further provide the strategic ...3D-Management is an integral meta-theory of management that integrates organizational knowledge in an integral, balanced and non-marginalizing framework. It stands for Three-Dimensional Management, in reference to the three fundamental and irreducible dimensions (the Big Three) that integral management should address: science, arts and ethics ...Formal development of adaptive management as an approach for natural resources management can be traced back to the 1970s and to research conducted at the International Institute for Systems Analysis (IIASA) in Laxenburg, Austria (see Holling, 1978).Key account management (KAM) supports the profitability and financial sustainability of firms in business-to-business markets. It also attracts considerable academic research., Essential Of Strategic Management Theory Strategic Management Concept Strategic Management Series Volume 2.

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