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Nissan Announces Nissan LEAF Purchase Process; Gives First Glimpse at Marketing Campaign Nissan LEAF Zero-Emission Tour Culminates in New YorkThe tour helped pave the way for the 2010 introduction of Nissan LEAF, the world's first all-electric, zero-emission car designed for the mass market, and leads up to the start of the vehicle ...A first look at the campaign - which illustrates Nissan's passion about the potential for zero-emission mobility and a better, cleaner world - was shown in New York as part of the culmination of the Nissan LEAF Zero-Emission Tour.[source: nissan] %video-1061% press release 02.11.2010 , new york nissan announces nissan leaf purchase process; gives first glimpse at marketing campaign, Nissan Announces Nissan Leaf Purchase Process; Gives First Glimpse At Marketing Campaign; Nissan LEA.

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