

# Download ECM - Enterprise Content Management

Enterprise content management (ECM) extends the concept of content management by adding a time line for each content item and possibly enforcing processes for the creation, approval and distribution of them. It's not enough to "manage" content. The ability to access the correct version of a document or record is important. Content must be managed so that it is used to achieve business goals. Enterprise Content Management is the systematic collection and organization of information that is to be used. What is Enterprise Content Management? Traditionally, Enterprise Content Management (ECM) was confined to the back office, kept as an unstructured - albeit centralized - way to manage a myriad of content. Enterprise content management (ECM) is a set of defined processes, strategies and tools that allow a business to effectively obtain, organize, store and deliver critical information to its employees, business stakeholders and customers. ECM - Enterprise Content Management.

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